

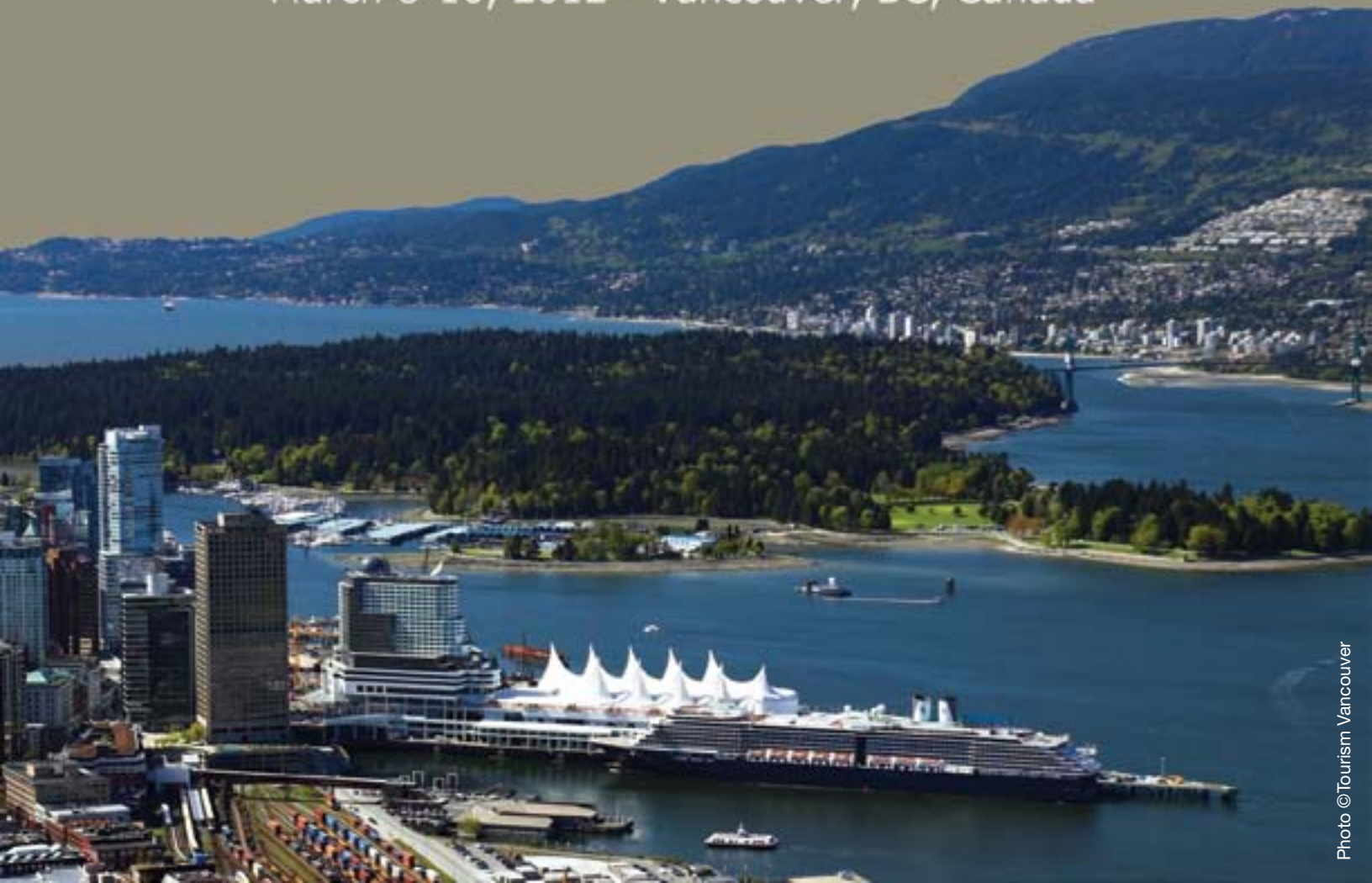
**Society for Research on Adolescence**



# **SRA BIENNIAL MEETING**

**Exhibits and Advertising Prospectus**

March 8-10, 2012 • Vancouver, BC, Canada





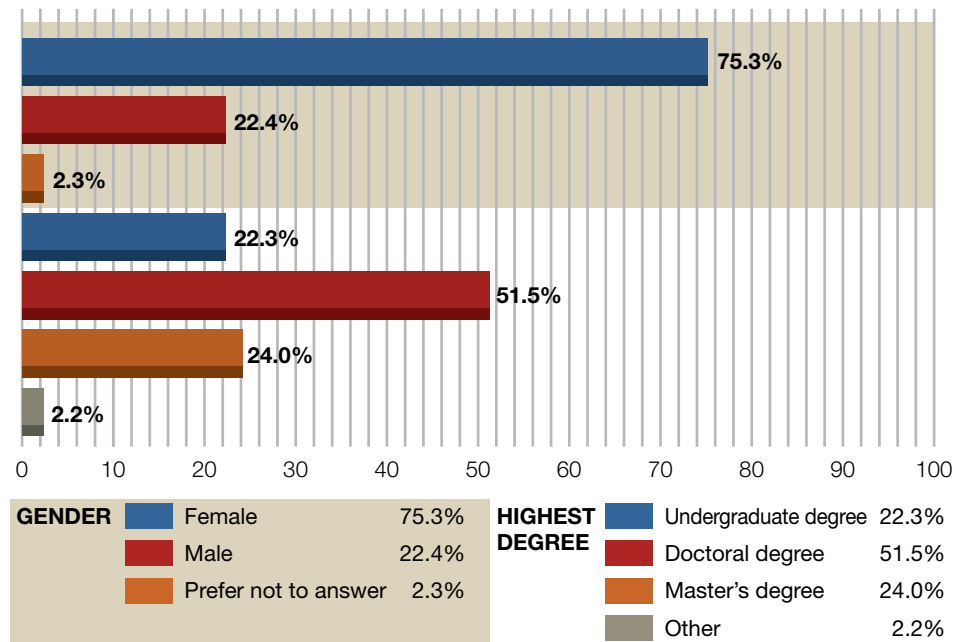
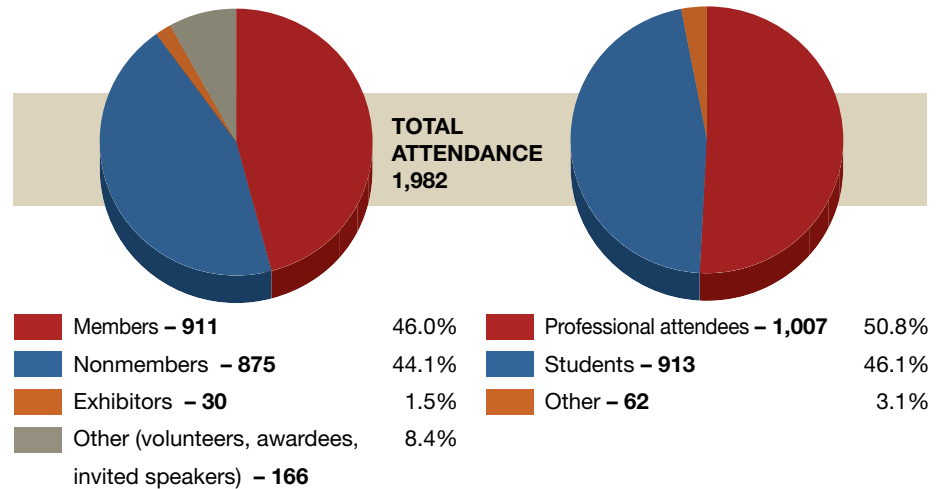
## ABOUT THE SOCIETY

### The **Society for Research on Adolescence**

(SRA) is an international, multidisciplinary, nonprofit professional association whose goal is to promote the understanding of adolescence through research and dissemination. Members conduct theoretical studies, basic and applied research, and policy analyses to understand and enhance adolescence. Through its biennial meetings—which drew attendees from 38 countries throughout the world in 2010—and publishing efforts, SRA strives to meet the goal of understanding adolescence through research while serving as a network and forum for its members and attendees. Members and attendees include professionals and graduate students in psychology, human development, family studies, education, public policy, sociology, social work, psychiatry, pediatrics, and public health.



## Attendee Statistics (2010 Biennial Meeting – Philadelphia)



## WHY IS SRA PERFECT FOR YOU?

Expect maximum exposure to a high concentration of adolescence experts in Vancouver. During this three-day event, you will see 2,000 national and international leading adolescence professionals, policymakers, practitioners, and researchers representing all fields related to adolescence. You cannot afford to miss the opportunity to interface with them directly!

## WHO MAKES A GREAT EXHIBITOR?

- Publishers of scientific books and journals
- Producers of software and electronics for behavioral research
- Government agencies
- Scientific associations and societies
- Scientific education/information service groups
- Screening and assessment tools publishers
- Data collection organizations
- Developmental aids and toy companies

# SPECIAL THANKS TO OUR 2010 EXHIBITORS AND ADVERTISERS!



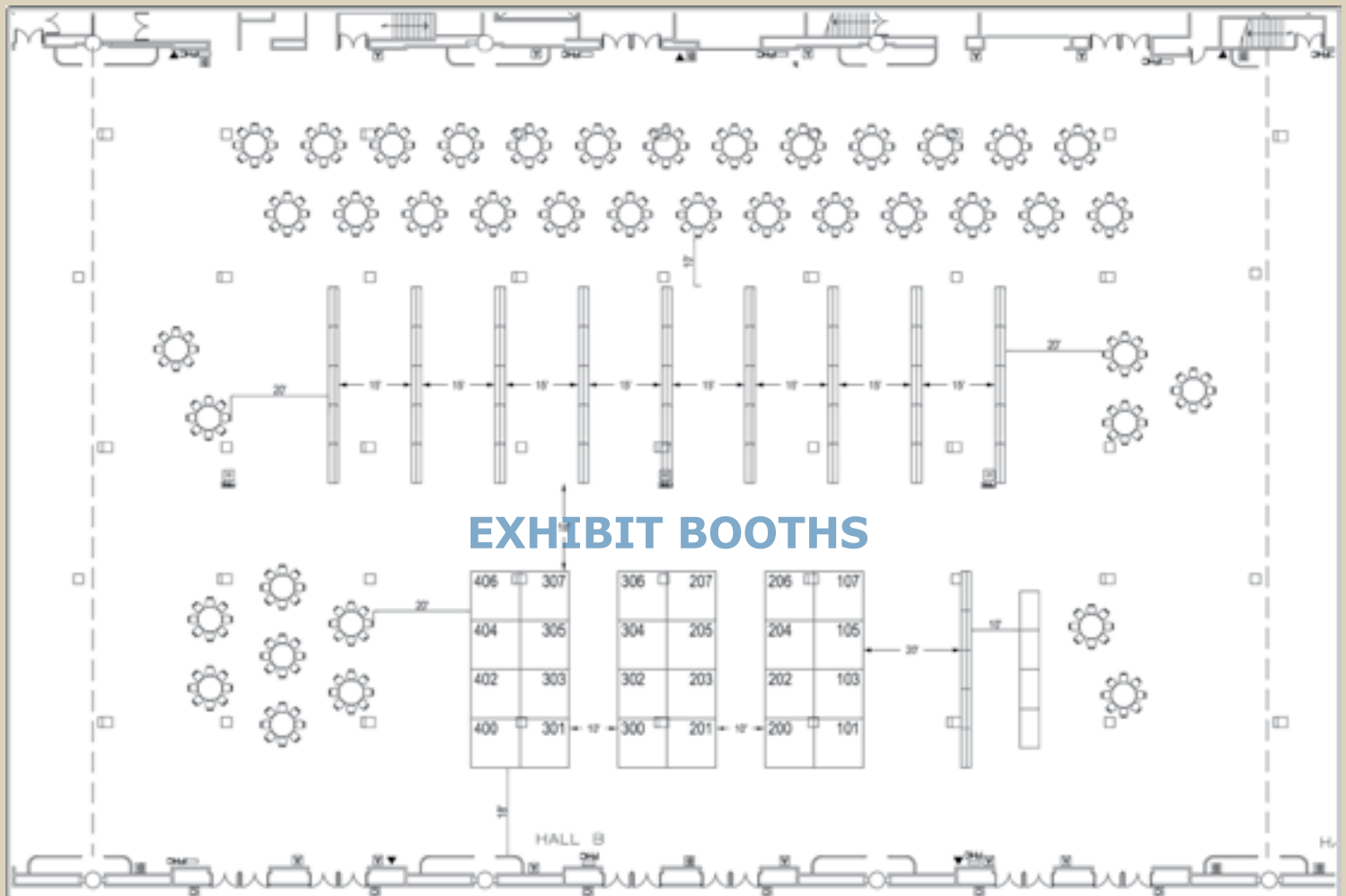
- 3-C Institute for Social Development (Interlink)
- Cambridge University Press
- Canadian Scholars' Press, Inc.
- Child Development Supplement
- Elsevier
- Harvard University Press
- Health Federation of Philadelphia
- Homes for the Homeless - Journal of Child and Poverty
- Inter-University Consortium for Political and Social Research (ICPSR)
- Jeffrey Arnett
- Karger Publishers
- Mangold International
- McGraw-Hill Higher Education
- MindWare Technologies
- National Institute on Drug Abuse (NIDA)
- National Longitudinal Surveys
- Noldus Information Technology
- NYU Press
- Oxford University Press
- Pearson
- Psychology Press
- Random House, Inc.
- Routledge Publishers
- Sage Publications
- Springer Publishing
- Springer Science & Business Media
- Teachers College Press
- Todd Little Stats Camps
- W. W. Norton & Company
- Wiley-Blackwell

## EXHIBIT BOOTHS

Please refer to this exhibit hall floor plan below and details on the next page to select your booth location. SRA will make final booth assignments. An exhibitor service kit will be available in early 2012\*. See the Exhibit Space Contract for more details. **Deadline: February 1, 2012.**

**Not sure if your organization fits our meeting?**

Contact Anne Perdue at (734) 926-0610 or [biennialmeeting@s-r-a.org](mailto:biennialmeeting@s-r-a.org).



\* Kits will include customs information from the official SRA customs broker.

## BOOTH DETAILS

**Exhibit Booth Rates:** \$800  
**Nonprofit organizations:** \$720

### Booth Dimensions:

10' deep x 10' wide  
3' high side drape

### Booth Amenities:

- (1) Listing with booth number and URL in SRA's Mobile App
- (1) 10% discount off final list rental price
- (1) Year-long listing with link on SRA website
- (3) Complimentary registrations
- (1) ID sign
- (1) 6' x 30" draped table
- (2) Side chairs

## EXHIBITION SCHEDULE

### Exhibition Dates:

**Thursday - Saturday,**  
March 8-10, 2012

### Exhibit Location:

Exhibit Hall B, Vancouver  
Convention Centre, East

### Installation (3/7):

**Wednesday,** Noon - 4:00 PM

### Exhibition Hours (3/8-10):

**Thursday,** 9:30 AM - 5:30 PM

**Friday,** 9:30 AM - 5:30 PM

**Saturday,** 9:30 AM - 2:00 PM

### Dismantling Hours (3/10):

**Saturday,** 2:00 PM - 6:00 PM



## SPONSORSHIP SOLUTIONS

Sponsorships showcase your presence in Vancouver and bring valued programming and services to attendees.

### Cyber Café — \$3,000

Deadline: February 1, 2012

Let's face it. Everyone is tied to email. Our cyber café—always in demand at our meetings—is the perfect opportunity to grab your audience.

Price includes:

- Sponsor recognition in the Mobile App
- Sponsor recognition on onsite signage
- Year-long listing on SRA website
- Fixed button-sized advertisement on high traffic meeting web page of your choice
- Default monitor background and screensaver with your name, logo, and booth number at each sponsored kiosk

### Reception(s) — \$2,500

Deadline: February 1, 2012

Popular receptions bring together SRA communities for an evening of networking and socializing.

Price includes:

- Sponsor recognition in the Mobile App
- Sponsor recognition on onsite signage
- Year-long listing on SRA website
- Signage with organization name, logo, and booth number in the registration area and at the event

### Hotel Keycards — from \$850 to \$1,850

Deadline: February 1, 2012

Increase visits to your booth and maximize exposure to attendees.

Price includes:

- Sponsor recognition in the Mobile App
- Sponsor recognition on onsite signage
- Fixed button-sized advertisement on high traffic meeting web page of your choice



**Are there additional partnership ideas you would like to explore?**

Contact Anne Perdue at (734) 926-0610 or [biennialmeeting@s-r-a.org](mailto:biennialmeeting@s-r-a.org) to discuss new or innovative sponsorship opportunities.

# ADVERTISING OPPORTUNITIES

Take advantage of multiple ways to get your name and services in front of attendees.

## Banner Ad in the Mobile App — \$750\*

Deadline: February 1, 2012

Instead of printing a program book, SRA is investing in a Mobile App for 2012. The Mobile App will be available to many member, nonmember, and press attendees, and will be referenced repeatedly before and throughout the meeting. The Mobile App will also be available for download for one year after the meeting. **Put your name in front of attendees by utilizing a rotating banner space for \$750.**

## Advertise with On-Site Electronic Signage\*

Deadline: February 1, 2012

### 1. Within Convention Center General Areas — starting at \$1,500

Direct meeting attendees to your location in the conference center. **One sign is \$1,500**, with available discounts for 2 or more signs with the same content.

- LCD screens ranging in size from 47" – 65"
  - (5) Entrance Lobby
  - (3) Meeting Room Level
  - (12) Delegate Concourse (route to Exhibit Hall)
- Portable Signs:
  - (4) Can be placed by registration or in the Exhibit Hall

### 2. By Meeting Rooms — starting at \$300

Utilize banner space on the wall signs outside meeting rooms that will display the SRA Program and

Schedule of Events. Prices refer to signs with the same content.

- 1 to 5 meeting room locations **\$300 each**
- 6 to 10 meeting room locations **\$275 each**
- 11 to 15 meeting room locations **\$250 each**
- 16 to 20 meeting room locations **\$225 each**

## Online Advertisements — starting at \$200\*

Complement any of our offerings with a website or e-communications advertisement! SRA now offers year-round button-sized ads for the:

- SRA website Biennial Meeting pages **\$200** for first 8 weeks
- Weekly SRA Connection, an online newsletter **\$300** for first 8 weeks
- Biennial Meeting e-communications with members/attendees **\$300** for first 8 weeks

## Combined Book Display — \$150\*

Deadline: February 1, 2012

Not sure if a full booth is the right fit? Scale back with our Combined Book Display. Display just a few titles along with an order form at drastically reduced prices— **just \$150 per title**. There are no onsite sales at the combined book display booth. Display books become the property of SRA at the close of exhibition. Bookstands are included in the price per title.

## Literature Racks — \$100\*

Deadline: February 1, 2012

Literature racks are placed by the registration counters, which is an excellent location to get your information in front of attendees as they register, pick up badges, or drop by with questions. **Place up to 300 copies for just \$100.** Display order forms, magazines, brochures and pamphlets, meeting news, and other announcements.

## Resource Table — \$50\*

Deadline: February 1, 2012

Looking for an economical way to reach attendees? Try the resource table! **Place up to 300 copies for just \$50.** The resource tables are strategically located in the exhibit hall, enticing attendees to take a closer look. Display order forms, magazines, brochures and pamphlets, meeting news, and other announcements.

## Membership/Attendee Mailing Lists

**Generate leads and increase your booth traffic** by targeting our members and encouraging our attendees to visit your booth. We expect to see nearly 2,000 attendees in Vancouver. See the List Rental Contract for more details.

\* See the Advertising Contract for more details.

# IMPORTANT DATES TO REMEMBER

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## February 1, 2012

- Cyber café sponsorship deadline
- Reception sponsorship deadline
- Hotel keycards sponsorship deadline
- Deadline to request exhibit space
- Deadline to request a booth cancellation refund
- Deadline to request a banner ad in Mobile App
- Deadline to request advertising with onsite electronic signage
- Deadline to submit combined book display titles
- Deadline to request resource table space
- Deadline to request literature rack space

## DATE TBD

- Decorator warehouse begins accepting advance shipments

## February 17, 2012

- Last day for online exhibitor registrations

## DATE TBD

- Last day for advanced shipments to decorator warehouse

### **SRA Policy on Exhibits, Advertisements, and Sales**

All items exhibited, advertised, and/or sold under the auspices of SRA must be of a nature that reasonably can be considered as "tools of the trade" by our membership acting in their professional capacities as faculty researchers, students, teachers, and/or practitioners. The character of the exhibits, advertisements, or sales is subject to the approval of the SRA. SRA reserves the right to refuse any application to exhibit and advertise, or to curtail or cancel any such exhibit or advertisement, which, in the sole judgment of the Executive Officer, does not conform to these guidelines. This policy applies to unacceptable displays, advertisements, or sales of novelties and souvenirs, as well as to the personal conduct of exhibitors and/or their representatives. Although SRA, the exhibit service contractors, and the convention center are not responsible for any loss, we will make every effort to ensure that no such event occurs. SRA will provide security service in the exhibit hall during all hours that the exhibit booths are scheduled to be closed. Exhibitors are urged to make sure their booths are staffed during all exhibit hours.



## TOUR VANCOUVER

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Top recommendations include:

### **1. Capilano Suspension Bridge**

Make your way across the swaying suspension bridge, which stretches 137 meters (450 feet) across a canyon and the Capilano River 70 meters (230 feet) below. Then explore the beautifully lush fir- and fern-carpeted forests via a series of elevated suspension bridges in the Treetops Adventure.

### **2. Vancouver Aquarium**

The Vancouver Aquarium is home to over 70,000 fascinating creatures from the Arctic to the Amazon. Be sure to catch daily beluga whale, dolphin and sea otter shows, and for an unforgettable extra try a hands-on animal encounter.

### **3. Stanley Park Horse-Drawn Tours**

Step aboard one of our old-fashioned horse-drawn vehicles and meander in comfort through the natural beauty of Stanley Park, Vancouver's #1 attraction.

### **4. Harbour Cruises & Events**

Harbour Cruises & Events, Vancouver's leading boat sightseeing company, provides unparalleled views of Vancouver and offers a unique and delightful way to experience the city. Harbour Cruises Ltd. is the only boat sightseeing company in Vancouver to offer regularly scheduled daily and nightly public cruises.

For details and more suggestions, visit: [http://www.tourismvancouver.com/visitors/things\\_to\\_do/10\\_vancouver\\_must\\_see\\_attractions](http://www.tourismvancouver.com/visitors/things_to_do/10_vancouver_must_see_attractions)

# EXHIBIT SPACE CONTRACT

In accordance with the exhibit regulations governing rental of exhibit space, below and on the reverse side of this contract, the undersigned hereby applies for exhibit space at the SRA Biennial Meeting in Vancouver, BC, Canada, March 8-10, 2012. We have read and agree to the exhibit regulations. We understand that these regulations are incorporated into this contract by references and this application becomes a contract when accepted and confirmed by SRA. **We understand that exhibit fees are to be paid in full by February 1, 2012.**

Exhibiting as (name to be listed on your ID sign):

30-word exhibitor description:

**Section 1: Booth Location.** All booths are assigned on a first come, first served basis.

Please rank your booth choices:

List any organizations you **do not** wish to be located near:

**Section 2: Official Exhibit Representative.** Designate below the name of the person in your organization who is to receive all relevant exhibition materials, including booth confirmation, registration information, exhibitor updates, and the service kit.

Name:

Address:

City: State: Zip:

Phone: Fax: Email:

**Section 3: Booth Charges.** We accept Visa, MasterCard, American Express, Discover and checks. Please submit payment with contract.

Number of booths: Credit Card #:

Expiration Date: Security Code: Name on Card:

Signature:

Mail, fax, or email to: Society for Research on Adolescence Phone: (734) 926-0610  
c/o Anne Perdue Fax: (734) 926-0701  
2950 S. State Street, Suite 401 Email: biennialmeeting@s-r-a.org  
Ann Arbor, MI 48104

**Section 4: Rules and Regulations.** These rules and regulations are a bona fide part of the contract for exhibit space with the Society for Research on Adolescence (SRA) Biennial Meeting. SRA reserves the sole right to render all interpretations, amend and enforce these regulations, and to establish any and all further regulations not specifically covered below to assure the general success and well-being of the SRA Biennial Meeting. Each exhibitor, for him/herself, his/her employees, and his/her contractors, agrees to abide by these regulations and by any amendments or additions hereafter made by SRA. SRA's Biennial Meeting serves as a forum for leaders of the adolescence research industry to exchange the latest information available in a professional atmosphere. SRA reserves the right to decline, prohibit, deny access to, or remove any exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the SRA Biennial Meeting or its attendee audience. This reservation includes, but is not limited to, any violation of any public policy of these rules and regulations and extends to persons, things, printed matter, products and conduct. SRA's decision and interpretation shall be accepted as final in all cases.

**1. Payment of Space.** It is expressly agreed by the exhibitor that if he/she fails to pay space rental at the time specified in this contract, SRA shall have the unilateral right to reassign booth location or take possession of said space, without refund, and lease same or any part thereof to such parties and upon such terms and conditions as it deems proper. Further, all payments as stated hereunder shall be payable at SRA's principal place of business as stated in this contract.

**2. Cancellation and Refunds.** All cancellation of space must be received in writing. Cancellations received in writing through February 1, 2012, will receive a refund, less a \$300 cancellation fee. No refunds will be made for cancellations received after February 1, 2012. In the event of cancellation, space reverts back to SRA for use at its sole discretion.

**3. Exhibit Hours, Installation and Dismantling.** Installation will begin at 12:00 PM, Wednesday, March 7, 2012. All installation must be completed for final inspection by 4:00 PM, March 7, 2012. All exhibit labor must comply with established labor jurisdictions. Any space not claimed or occupied by 8:15 AM on March 8, 2012, may be resold or reassigned by SRA without notification or any obligation on the part of SRA for any refund or compensation whatsoever. Exhibitors are not permitted to store packing crates or boxes in the booths during show hours. These items, when properly marked, will be stored and returned to the booth by the service contractor. Crates not properly marked or identified by exhibitors may be destroyed or lost and are the sole responsibility of the exhibitor. Exhibit materials left unattended at 6:00 PM, Saturday, March 10, 2012, and for which no shipping arrangements have been made, will be considered abandoned. SRA will arrange for disposal or return of exhibit materials at the exhibitor's expense; SRA, the service contractor, and the Vancouver Convention Centre shall not assume any liability whatsoever for loss or damage. No exhibit may, to any extent, be dismantled before 2:00 PM, Saturday, March 10, 2012. Any dismantling or packing before this time shall be considered a breach of this agreement and may affect future contracts.

**4. Display Construction and Limitations.** All exhibits must be confined to the spatial limits of their respective booths as indicated on the floor plan. All exhibits must be free-standing and self-supporting; linear configurations may not be designed to obstruct the view of nearby booths, block exits or doorways, or obstruct the light, view, or space of others. All display fixtures over four (4) feet in height and placed within eight (8) linear feet of an adjoining exhibit, must be confined to that area of the exhibitor's space which is at least five (5) feet from the aisle line. No display fixture or sign shall exceed eight (8) feet in height. No portion of the booth or signage may be suspended from the ceiling of the exhibit hall. No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed, taped, or otherwise affixed to any pillars, doors, walls, or other parts of the building. Electricity and telephone lines are available to all booth locations. SRA will provide flameproof side drapes (3' high) and back wall drapes (8' high) of a standard color, on supports, for all straight-line exhibits. One 6' x 30" table, two side chairs, and one 7" x 44" booth identification sign are also provided by SRA for each space rented. Additional furniture or accessories may be rented from the exposition service company using the appropriate order forms in the Exhibitor Service Kit to be forwarded to all exhibitors in early 2012.

## **5. Operation of Exhibits.**

- a. No exhibitor may sponsor or conduct any raffles, lotteries, or games of chance.
- b. Exhibitors are prohibited from playing copyrighted music at a volume that disrupts neighboring exhibitors or poster presenter sessions. This requirement applies to all live and recorded music including that accompanying video or other presentations. SRA shall be the sole judge of what constitutes appropriate sound levels.
- c. Demonstrations, distribution of literature, samples, materials, and sales activities are permitted only within the confines of an exhibitor's rented space. Samples or souvenirs may not be sold and may not be distributed in any manner which, in the judgment of SRA, blocks the aisles or in any way handicaps other exhibitors or impairs the flow of attendees.
- d. Exhibitors receive (3) complimentary badges per 10' x 10' booth. Additional exhibit staff must register at nonmember meeting rates. All representatives must be properly registered and wear badges. Exhibits must be staffed during all exhibit hours. The complimentary registrations are good for all meeting sessions, as well.
- e. Food and beverage: You will be sent information for ordering your catering/beverage requirements as it becomes available.

**6. Use of Space, Subletting Space.** No exhibitor may assign, sublet or apportion his space to or with another business entity or individual without the express permission in writing from SRA. No exhibitor may show or demonstrate products or services other than those manufactured or handled in the normal course of his/her business. Should any item from a non-exhibiting firm be required for operation of display, identification of such item shall be limited to the regular name plate or trademark under which same is sold in the general course of business. Sharing space with individuals or companies not officially represented by the contracting exhibitor is strictly prohibited and may result in eviction.

## **7. General Regulations and Public Policy.**

- a. Each exhibitor is charged with knowledge of all State, County and City laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in the exposition. All booth decorations must be nonflammable to conform to the Fire Regulations of the city of Vancouver. Materials not conforming to such regulations will be removed at the exhibitor's expense.
- b. Engines, motors, or any other kind of equipment may be operated only with the consent of the Vancouver Convention Centre.
- c. All exits, hallways, aisles and fire control apparatus must remain clear and unobstructed at all times.
- d. Electrical equipment must be Underwriters Laboratory approved.
- e. Use of propane and helium balloons is prohibited.
- f. Designated "No Smoking" areas must be observed.
- g. An exhibitor who makes any claim or advertises at the SRA Biennial Meeting in any way which, in the sole opinion of SRA, is false, misleading, or otherwise against public policy may, at the sole discretion of SRA, be required to discontinue such claim or advertising.
- h. Exhibitors may not make any public announcements in the general meeting areas regarding their products and/or services.

**8. Social Function/Special Events.** Any social function or special event planned by an exhibiting company to take place during SRA's Biennial Meeting must be approved by SRA.

**9. Use of Certain Property.** Exhibitors will assume all costs arising from the use of patented, trademarked, franchised, or copyrighted music, materials, devices, processes, or dramatic rights used on or incorporated in the exhibitor's space. Exhibitors shall indemnify, defend and hold harmless SRA, Vancouver Convention Centre, their officers, directors, members, agents and employees from and against all claims, demands, suits, liability, damages, losses, costs, attorney fees and expenses of whatever kind or nature, which might result from or arise out of use of any such material(s).

**10. Nonliability.** It is expressed, understood, and agreed by each and every contracting exhibitor, his agents and guests that neither SRA nor its employees or contractors shall be liable for loss or damage to the goods or properties of exhibitors. On signing the Exhibit Space Contract, the exhibitor releases and agrees to defend and to indemnify SRA's Biennial Meeting, its owners, managers, officers, sponsors, employees and agents, and save them harmless from any suit or claim, including attorney fees for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, or about the exhibitor's display space or arising out of exhibitor's participation in the SRA Biennial Meeting. In the event of meeting cancellation, due to partial or total destruction of the premises by fire, hurricane, act of God, strikes, authority of law or any other cause beyond the control of SRA, SRA assumes no liability for the loss of business or fulfillment of the contract for space. SRA will reimburse the exhibitor pro rata on amounts paid in, less any and all legitimate expenses incurred by SRA, at SRA's discretion due to meeting cancellation.

**11. Insurance.** The exhibitor agrees to obtain the following insurance coverage and be prepared to furnish a certificate of insurance to SRA: Comprehensive general liability insurance coverage, including protective and contractual liability coverage of \$1,000,000 single limit bodily injury and property damage, and Worker's Compensation/Occupational Disease coverage in full compliance with Federal and State Laws.

**12. Attorney's Fees.** Should SRA find it necessary to employ an attorney or attorneys to enforce any of the provisions of this agreement, or to protect in any manner its interest or interests under this agreement, SRA, if it is the prevailing party, shall be entitled to recover from the other party all reasonable costs, charges and expenses, including attorneys' fees.

**13. Nonwaiver.** SRA shall not be deemed to waive any of its rights hereunder unless such waiver is explicitly stated as a waiver in writing and signed by SRA. No delay or omission by SRA in exercising any of its rights shall operate as a waiver of such rights and a waiver of rights in writing on one occasion shall not be construed as a consent to or waiver of any right or remedy on any future occasion.

# ADVERTISING CONTRACT

Please complete this contract for Mobile App banner ads, onsite electronic signage, online advertisements, combined book display titles, literature rack flyers and the resource table flyers. **This contract and full payment must be received by SRA by February 1, 2012.**

Designate below the name of the person in your organization who is to receive all relevant advertising materials and correspondence.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

We accept Visa, MasterCard, American Express, Discover and checks. Please submit payment with contract.

Total: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail, fax, or email to: Society for Research on Adolescence Phone: (734) 926-0610  
c/o Anne Perdue Fax: (734) 926-0701  
2950 S. State Street, Suite 401 Email: biennialmeeting@s-r-a.org  
Ann Arbor, MI 48104

## Mobile App Banner

Number of banners: \_\_\_\_\_ x \$750/banner = \$ \_\_\_\_\_

## Onsite Electronic Signage

### Within Convention Center General Areas

Discounts are available for 2 or more signs with the same content.

Qty (1) Sign: \$1,500; Qty (2) Signs: \$2,500, Qty (3) Signs: \$3,000. Sign locations are on a first-come-first-served basis.

#### Location

#### Quantity

Entrance Lobby (5 available) \_\_\_\_\_

Meeting Room Level (3 available) \_\_\_\_\_

Delegate Concourse (12 available) \_\_\_\_\_

Portable Sign (4 available) \_\_\_\_\_

Total quantity = \_\_\_\_\_ = \$ \_\_\_\_\_

### By Meeting Rooms

Utilize banner space on the signs outside meeting rooms that will display the SRA Program and Schedule of Events. Prices are for signs with the same content.

#### Location

1 to 5 meeting locations \$300 each

6 to 10 meeting room locations \$275 each

11 to 15 meeting room locations \$250 each

16 to 20 meeting room locations \$225 each

Total quantity = \_\_\_\_\_ = \$ \_\_\_\_\_

**Signage programming details and consultations will be provided by the Vancouver Convention Centre.**

## Combined Book Display Table

No onsite sales will be taken. Please accompany each title with at least 300 order forms or brochures. Display books become the property of SRA at the close of exhibition.

- Price: \$150 per title
- Contract, payment, and a copy of insert are due February 1, 2012
- Shipping instructions will be provided with your confirmation

Number of titles: \_\_\_\_\_ x \$150/title = \$ \_\_\_\_\_

Title List: 1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

## Literature Rack

Located in the registration area.

- Price: \$100 per set
- Number of pieces per set: 300
- Contract, payment, and a copy of insert are due February 1, 2012
- Shipping instructions will be provided with your confirmation

Number of sets: \_\_\_\_\_ x \$100/set = \$ \_\_\_\_\_

## Resource Table

Signage in the registration area directs attendees to the table.

- Price: \$50 per set
- Number of pieces per set: 300
- Contract, payment, and a copy of insert are due February 1, 2012
- Shipping instructions will be provided with your confirmation

Number of sets: \_\_\_\_\_ x \$50/set = \$ \_\_\_\_\_

## Online Advertising

Type	Size	First 8 Weeks	Each Additional 4 Weeks
<input type="checkbox"/> 1. Web Page Button	120 x 60 pixels	\$200	\$50
<input type="checkbox"/> 2. SRA Connection Button	120 x 60 pixels	\$300	\$75
<input type="checkbox"/> 3. E-Correspondence Button	120 x 60 pixels	\$300	\$75

### 1. Biennial Meeting Web Pages by Department

- |  |   |
|--|---|
| <input type="checkbox"/> General Information | <input type="checkbox"/> Tourism & Travel     |
| <input type="checkbox"/> Registration        | <input type="checkbox"/> Preconference Events |
| <input type="checkbox"/> Housing             | <input type="checkbox"/> Other                |
| <input type="checkbox"/> Program             |   |

### 2. SRA Connection

- |   |   |
|---|---|
| <b>2011</b><br><input type="checkbox"/> November<br><input type="checkbox"/> December | <b>2012</b><br><input type="checkbox"/> January<br><input type="checkbox"/> February<br><input type="checkbox"/> March<br><input type="checkbox"/> April<br><input type="checkbox"/> May<br><input type="checkbox"/> June |
|---|---|

### 3. Biennial Meeting E-Correspondence

- |   |   |
|---|---|
| <b>2011</b><br><input type="checkbox"/> November<br><input type="checkbox"/> December | <b>2012</b><br><input type="checkbox"/> January<br><input type="checkbox"/> February<br><input type="checkbox"/> March<br><input type="checkbox"/> April<br><input type="checkbox"/> May<br><input type="checkbox"/> June |
|---|---|

## File requirements:

Submit file(s) electronically (.gif or .jpg file types). Maximum file size is 12K. No animations. No flash. Contact [biennialmeeting@s-r-a.org](mailto:biennialmeeting@s-r-a.org) for an updated list of available button web page locations and/or SRA Connection and e-communications opportunities.

# LIST RENTAL CONTRACT

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Designate below the name of the person in your organization who is to receive all relevant list rental materials and correspondence.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

## Technical Information

In completing the information below, the list purchaser agrees to the following conditions:

- The mailing list is for the stated purpose only and will be used for a one-time only mailing.
- SRA reserves the right of approval of material to be distributed to its lists. Please include a copy of mailer with order.
- Standard charges are as follows: \$.20/name plus \$50 processing fee.\*
- Email addresses are **not** available for purchase.
- Final price will be given once final lists are run and calculated.

Type of List:  Membership  
 2010 Biennial Meeting Attendees  
 2012 Biennial Meeting Attendees

Type of File:  ASCII, tab-delimited  
 Excel (.xls) version  
 ASCII, comma-delimited

Geographic Areas:  Canada  
 Rest of world  
 United States  
 Special selection\*:

Discipline/Expertise (membership list rentals only): Please visit **Mailing List Rental Form** for a complete list of disciplines/expertises.

\* Special selections cost an additional \$100. Additionally, special selections may contain duplicate names: Please specify the selections (geographic areas other than above list and/or by discipline/expertise) to be included in your mailing list.

We accept Visa, MasterCard, American Express, Discover and checks. Final price will be given once lists are run and calculated.

Total: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail, fax, or email to: Society for Research on Adolescence  
c/o Anne Perdue  
2950 S. State Street, Suite 401  
Ann Arbor, MI 48104

Phone: (734) 926-0610  
Fax: (734) 926-0701  
Email: biennialmeeting@s-r-a.org

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# SPONSORSHIP SOLUTIONS CONTRACT

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Designate below the name of the person in your organization who is to receive all relevant sponsorship materials and correspondence. **For your company name to appear in the Mobile App, this contract and full payment must be received by SRA by February 1, 2012.**

Organization: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship Solutions

Sponsorship packages showcase your presence in Vancouver and bring valued programming and services to the meeting and its attendees. Choose a la carte or contact SRA to propose alternatives.

- Cyber Café — \$3,000  
Deadline: February 1, 2012
- Reception(s) — \$2,500 each  
Deadline: February 1, 2012
- Hotel Keycards — \$850 for 1,300 cards with one color artwork on front  
or
- Hotel Keycards — \$1,850 for 1,300 cards with four color artwork on front  
Deadline: February 1, 2012

We accept Visa, MasterCard, American Express, Discover and checks. Please submit payment with contract.

Total: \_\_\_\_\_ Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

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